

## Resources from Financing Your Start Up Webinar

John Pappajohn Entrepreneurial Center (JPEC) at Iowa: <https://iowajpec.org/>

Free Business Consulting (JPEC): <https://iowajpec.org/community-programs-and-resources/business-consulting>

Venture School (JPEC): <https://iowajpec.org/community-programs-and-resources/venture-school>

Small Business Development Center (SBDC) - Iowa: <https://iowasbdc.org/>

Small Business Development Center (SBDC) – National: <https://americassbdc.org/>

VentureNet Iowa: <https://www.venturenetiowa.com/>

Plains Angels: <https://www.plainsangels.com/>

### Other Resources

- How to pitch to investors: <https://guykawasaki.com/the-only-10-slides-you-need-in-your-pitch/>
- The Secret to Successfully Pitching an Idea (TED): <https://www.youtube.com/watch?v=l0hVIH3EnIQ>
- How to pitch to a VC (TED2007): [https://www.ted.com/talks/david\\_s\\_rose\\_how\\_to\\_pitch\\_to\\_a\\_vc](https://www.ted.com/talks/david_s_rose_how_to_pitch_to_a_vc)
- Linked In Learning has a number of topics including:
  - Financing Your Business <https://www.linkedin.com/learning/financing-your-business/building-a-financially-strong-business?u=42459020>
  - What is private equity? <https://www.linkedin.com/learning/pitching-to-investors/what-is-private-equity-8688178?u=42459020>

### Book Recommendations:

- Venture Deals : <https://amzn.to/3OIInFDP>
- Raising Capital Seminar Series - offered multiple times annually by the Des Moines Business Partnership. Check [dsmpartnership.com](https://dsmpartnership.com) calendar for future dates
- The Art of the Start: <https://www.amazon.com/Art-Start-Time-Tested-Battle-Hardened-Starting/dp/1591840562>

### Podcast Recommendations:

- 20VC: <https://www.thetwentyminutevc.com/>
- The Iowa Tech Podcast: <https://iowapodcast.com/iowa-tech-podcast/>